



Southpointe Academy

**Sponsorship/Donation
Package**

Event Sponsorship Opportunities

There are many ways to support Southpointe Academy this year, by sponsoring, advertising or donating to our fundraising events. Funds raised (through these efforts) at Southpointe's events are used to purchase equipment that will enhance the students' learning environment.

Southpointe's Fall Gala

Saturday, November 19, 2016
Tsawwassen Springs

Southpointe's Fall Gala is our premiere fundraising event, and also an opportunity for parents, faculty and staff to enjoy a social evening together. The 250 guests in attendance will enjoy a delicious gourmet meal, silent and live auctions, as well as entertainment and dancing.

Multicultural Night

Friday, February 24, 2017
Aria Banquet &
Convention Centre

Multicultural Night is a very special family event that gathers families and celebrates the diversity of the Southpointe community. Over 600 parents, grandparents, students, faculty, staff and "friends of Southpointe" will attend this event, which includes a buffet banquet and an evening of cultural entertainment provided by Southpointe students.

ONLINE MARKETPLACE

As an added benefit, all sponsors and advertisers have the option of receiving a complimentary listing on Southpointe's online marketplace (a section of our website which is dedicated to sponsors and suppliers of our school) for the remainder of the school year.

Sponsorship Benefits

MAJOR SPONSORS

(All major sponsors will receive Live and Program recognition at both events, as well as recognition on our foyer TV, our website and in our weekly newsletter):

DIAMOND SPONSOR \$10,000 (1 available)

- Premier Event Sponsor
- 10 tickets to the Gala, with a reserved, named table, front row seating, complimentary sparkling wine, and a reserved parking spot.
- Full-page advertisement in our event catalogue.

PLATINUM SPONSORS \$7,500 (2 available)

A. Reception Sponsor

- 6 tickets to the Gala, with a reserved, named table and front row seating.
- ½ page advertisement in our event catalogue.

B. Dinner Sponsor

- 6 tickets to the Gala, with a reserved, named table and front row seating.
- ½ page advertisement in our event catalogue.

GOLD SPONSORS \$5,000 (3 available)

A. Auction Sponsor

- 4 tickets to the Gala.
- ¼ page advertisement in our event catalogue.

B. Décor Sponsor

- 4 tickets to the Gala.
- ¼ page advertisement in our event catalogue.

C. Games/Entertainment Sponsor

- 4 tickets to the Gala.
- ¼ page advertisement in our event catalogue.

SILVER SPONSORS \$2,500 (8 available)

- 2 tickets to the Gala.

Event Sponsorship Form

SPONSOR INFORMATION *Tax receipts will only be issued for qualifying donations under CRA guidelines.*

Contact Name		Rcpt Iss'd
Company Name		
Name for Catalogue Recognition		
Phone Number		
Address		
Email		Postal Code
PAYMENT AMOUNT \$ _____		
Payment Method <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> Cheque payable to Southpointe Academy		
Cardholder Name _____		Signature _____
Card No.	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	Expiry <input type="text"/> <input type="text"/> / <input type="text"/> <input type="text"/>
Completed forms with payment can be: 1) Dropped off at the front desk, 2) Faxed to (604) 948-8853 3) Emailed to gala@southpointe.ca 4) Mailed to Southpointe Academy, 1900 56 Street, Delta, BC V4L 2B1		

There are many ways in which you can support Southpointe.

A BE A MAJOR SPONSOR

Check box beside your choice of sponsorship

- | | |
|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <input type="radio"/> DIAMOND SPONSOR \$10,000
<input type="radio"/> GOLD SPONSOR \$5,000 | <input type="radio"/> PLATINUM SPONSOR \$7,500
<input type="radio"/> SILVER SPONSOR \$2,500 |
|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|

B BE A SUPPORTING SPONSOR

Any amount is greatly appreciated \$ _____

*Benefits to sponsors may be limited with confirmation of their participation being received after the posted deadlines.
 Tax receipts will only be issued for qualifying donations under CRA guidelines.*

Advertising Specifications

Ad Copy Deadlines:

Gala - November 4, 2016

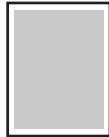
Multicultural Night - February 10, 2017

	Width	Height	Total Price (One event)	Total Price (Both events)
Full Page	4.25"	7 3/8"	\$1,200 / event	\$2,000
1/2 Page	4.25"	3 9/16"	\$600 / event	\$1,000
1/4 Page	2"	3 9/16"	\$300 / event	\$500

All advertisers will receive a listing in Southpointe's online marketplace for the remainder of the school year.

(Plus 5% GST on advertising only)

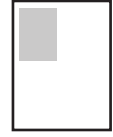
Full Page
4.25" X 7 3/8"



1/2 Page Horizontal
4.25" X 3 9/16"



1/4 Page Vertical
2" X 3 9/16"



DIGITAL FILES

To ensure high-quality reproduction, please provide COLOUR digital files in one of the following formats:

- Adobe Acrobat PDF (preferred).
- Adobe Illustrator EPS with fonts converted to paths and all attached support files.

If you would like us to design your ad, all photos or artwork should be at 300 ppi resolution in TIFF or JPEG format. Please email logos/ads to gala@southpointe.ca.

Contact Name		Rcpt Iss'd
Company Name		
Phone Number		
Address		
Email		Postal Code
PAYMENT AMOUNT \$ _____ (Add 5% GST)		
Payment Method <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> Cheque payable to Southpointe Academy		
Cardholder Name _____		Signature _____
Card No.	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	Expiry <input type="text"/> <input type="text"/> / <input type="text"/> <input type="text"/>
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ADVERTISE in an event catalogue:

1. Gala

- Full Page \$1,200
- Half Page \$600
- Quarter Page \$300

2. Multicultural Night

- Full Page \$1,200
- Half Page \$600
- Quarter Page \$300

3. Both Events

- Full Page \$2,000
- Half Page \$1,000
- Quarter Page \$500

(Plus 5% GST; includes placement on Southpointe Marketplace)

Gala: Auction Donation Form

Completed forms with payment can be dropped off at the front desk or delivered to:

Southpointe Academy
1900 56 Street
Delta, BC V4L 2B1

Donation deadline November 1, 2016

Certificates with forms can be emailed to gala@southpointe.ca or faxed to (604) 948-8853.

For donated services, please enclose a letter or certificate detailing the services offered.

Tax Receipts: Donations over \$50 are eligible for a charitable tax receipt. Canada Revenue Agency requires that the value of the item be substantiated **with a receipt so please attach an official sales receipt to the donated item.**
Donated services are not eligible for a tax receipt

Tax receipt requested? Y N

DONOR INFORMATION *Tax receipts will only be issued for qualifying donations under CRA guidelines.*

Contact Name
Company Name
Name for Catalogue Recognition
Phone Number
Address
Email
Postal Code

Description of item(s) or service(s) to be donated: Value of item \$ _____

Gift certificate? Y N Service? Y N Expiry Date _____
Other conditions?

All donors will be recognized in our printed event catalogue.

Thank you for your continued support of Southpointe Academy.

Item #	Pkg #	Rcpt Iss'd
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Gala: Auction Donation Guidelines

1. Examples of donated items that typically do really well at auction include:
 - Restaurant Gift Certificates, health and beauty-related certificates
 - Tickets to sporting events or concerts
 - Unique opportunities that money can't buy: experiences, people, places and events!
 - Technology... Laptops, iPads, iPhones, TVs, Wii, etc
 - Wine fridge, collectible wine and spirits or large format bottles
 - Travel experiences, and/or air travel
 - Points from your credit card can be used to purchase fantastic auction items
 - Airmiles/Airline points you have collected but can't use
 - Offer your personal vacation getaway, or a gift certificate to a favourite hotel
 - Educational and fun experiences for kids
 - Gift Certificate from your favourite retail store
 - Movie packages
 - Birthday parties

Although we appreciate all efforts and contributions, we will only be able to accept new and unused items for the Gala auction.
2. The items listed above are only ideas that have been successful at past auctions. Be creative.
3. You don't necessarily have to purchase auction items; businesses you frequent may be interested in donating an item or a gift certificate. You may work for or own a company that is able to provide an item or gift certificate.
4. All donations must be accompanied by a completed Auction Donation form. The forms are very important as they provide all the information that our volunteers require to prepare the bid sheets and auction catalogue. The forms are also very important for issuing tax receipts (where applicable).
5. The Auction donation deadline is November 1, 2016. Donations should be delivered to Southpointe Academy as soon as possible, and no later than November 1, 2016.
6. If you would like a tax receipt for your donation, please include the original sales receipt for the item, and indicate on the donation form the full name you would like on the tax receipt. Tax receipts may only be issued for qualified donations under CRA guidelines.
7. Southpointe Academy is a registered charity, Charitable Registration Number 850031477RT0001.